



## Externalities Essay

Using the information you learned from the shopping exercise and the group discussion, write an informative essay to answer the following question: What are externalities and how they can be reduced or internalized? For each product (water bottles, apples, and t-shirts), pick at least one externality and explain how that externality could be internalized.

Remember, a good informative essay

- has a clear introduction;
- states a focus/topic clearly, precisely, and thoughtfully;
- uses specific evidence/information to support and develop the topic and explains that evidence;
- concludes effectively;
- uses precise language; and
- shows proper use of standard writing conventions (e.g., punctuation, spelling, capitalization, grammar, and usage).

You may want to take some time to plan your essay before you begin writing. Be sure to proofread your essay when you are finished.